



Administration Report ALSA Board Meeting, September 5, 2018

Edmonton Municipal Bylaw

As reported at last Board Meeting, The City of Edmonton is looking to change the 500 mtr distance bylaw in the core of the city, to accommodate a request from the Katz group to open a liquor store 20 meters away from an existing liquor store. ALSA was able to stop that, but city administration will be providing Council with six options at the October 3rd Council meeting.

Options to Regulate Distances Between Liquor Stores

Administration has prepared six potential options for regulating Liquor Stores in Edmonton, these are described in Attachment 6 - Options to Manage Impacts of Liquor Stores. If any amendments are pursued Administration would pursue renaming the use from Alcohol Sales to Liquor Stores to improve the clarity of the definition of the use.

Options range from maintaining the current approach to less restrictive approaches. All approaches could be combined with a variety of refinements such as making the use permitted in more or less zones, making the use a discretionary use in more or less zones, adding separations distances from more, or fewer sensitive uses i.e. parks and schools, and altering separation distances to any number of metres.

- Option 1 - No change to the bylaw is the most restrictive approach.
- Option 2 - Provide exemptions separation distances in major shopping and tourist destinations with a high density of workers and residents
- Option 3 - Align the separation distance with Cannabis Retail Sales, 200 meters
- Option 4 - Align the separation distance with the separation from schools and parks, 100 meters
- Option 5 - Eliminate separation distances between stores, retain the 100 meter separation from parks and schools and strengthen design regulations for liquor stores
- Option 6 - Eliminate all zoning bylaw regulations for Alcohol Sales and treat the use as General Retail Stores.

Full attachment included in package

ALSA believes that City of Edmonton will change the bylaw and or possibly scrap it all together at the October 3rd meeting. As such, we would like to propose we agree to a middle ground option in order to avoid the full elimination of the 500 metre bylaw in the mature neighbourhoods and downtown core.

Recommendation: ALSA supports option 2, if it includes a provision for a minimum of 250 – 300 metre buffer between liquor stores, emergency shelters and community service providers who work with vulnerable individuals.

ALIC 2018

When: September 19th and 20th, 2018

Where: Westin Hotel, Edmonton

Two full days to celebrate the 25th Anniversary of the Alberta Model, which will include tours of the new Warehouse and attendance to Grand opening and News conference by Minister Joe Ceci. ALSA will select the key stakeholders that will attend the ribbon cutting ceremony. Buses will take participants to St. Albert and there will be a limited number of spaces available.

Media Plan Attached.

September 19th 2018 - All Board Members will have received an invitation directly from AGLC for the Press Conference. Also our Gold and Platinum sponsors will be attending. There will be a bus departing from the Westin Hotel at 8:00 am to take VIPs to the AGLC Warehouse (please refer to Media Plan). The rest of the tours will continue on an hourly basis from the Westin Hotel during the morning.

AGM to take place after lunch.

Reception to take place after Jody Korchinski's presentation.

Certificates will be provided to members that have been with the Liquor Industry for 25 years.

ALSAs Commemorative 25 year Honey Gin

For the Gin we collaborated with Eau Claire Distillery and Chinook Honey.

The master distiller from Eau Claire sampled 6 types from Chinook. Apparently, depending on what flowers the bees consume, so it's the taste of the honey. She selected the one from the bees that consumed wildflowers and the method of making this gin is different....instead of the honey being put in prior to distillery, it is infused.

It's called Old Tom Gin https://en.wikipedia.org/wiki/Old_Tom_gin lavender is one of the floral notes of the gin, the honey is wildflower. It's the first honey gin in Alberta. This Gin will be used during the press conference at AGLC and will mention that selected stores will carry the limited gin for consumers to buy. Attached is a copy of the Gin Label

