



Presidents Briefing Note ALSA Board Meeting – June 3rdth, 2020

Administration Combined Briefing Note

Alberta Government Update

The Alberta Government continues to be focused on Covid -19 and its impact on health and the economy. All efforts right now seem to be on building pipelines, ending the shutdown, getting the economy back to normal without creating a second wave of the pandemic.

Health experts are warning that the second wave will likely hit August-September and all efforts are on ensuring the Province is ready.

It is estimated that if everything goes well the second phase of opening up the economy can begin July 15th. The Legislature has been recalled to sit all June and July. The House of Commons however has shut down until September 21st.

Member Services

As of May 27th, ALSA had 456 members out of 584 (2019). Still waiting for ALCANA's membership dues.

Since the beginning of 2020, we've had 37 new members and 2 new associate memberships.

The ALSA admiration was asked by the Board to develop a strategy to ensure every liquor retailer in Alberta became a member of ALSA.

ALSA will provide a strategy at the Board meeting on June 3rd.



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AGLC

As discussed earlier, the Premier of Alberta surprised industry and AGLC with a last minute change to restaurant's regulations, allowing Class As to sell alcohol without food. The Premier said it was a measure to allow struggling restaurants to deplete their stock "during these tough times"

The latest statistics for liquor stores and restaurants:

Licensee Type	Qty	HL Shipped	Unique Licensees
Retail Liquor Store - Private	1327391	116981.4734	1425
Food Primary - Minors Allowed	4091	443.56717	99
Liquor Primary (Minor Prohib.)	694	80.60037	24
Other	17514	1562.47449	148



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AGLC (Con't)

Number of cases ordered:

MAY 2020	
WHOLE MARKET	
Item Group	Qty
ABBEER	65354
BEER	281240
CIDER	60318
COOLER	616215
SPIRIT	246793
WINE	354660
OTHER	9375
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	1633955

APRIL 2020	
WHOLE MARKET	
Item Group	Qty
ABBEER	68842
BEER	248924
CIDER	51403
COOLER	451135
SPIRIT	268296
WINE	419166
OTHER	9660
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	1517426

RETAIL STORE ONLY	
Item Group	Qty
ABBEER	63085
BEER	253364
CIDER	53812
COOLER	479358
SPIRIT	227291
WINE	332983
OTHER	9091
	<hr/>
	1418984

RETAIL STORE ONLY	
Item Group	Qty
ABBEER	67793
BEER	246421
CIDER	50832
COOLER	443146
SPIRIT	264180
WINE	417134
OTHER	9516
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	1499022

ALSA administration will present a Government strategy to the Board on June 3rd.

{Until this government strategy can be put in action, ALSA has discussed some sort of parity for liquor stores with Dave Barry. For discussion and decision at Board Meeting}



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Alberta Liquor industry Conference 2020

Due to the uncertainty of Covid -19, ALSA Administration would like to propose a virtual conference, whereby the attendance can be open to other jurisdictions.

Questions that need to be considered by the Board: Since a physical conference cannot happen, does the Board wish to proceed with a virtual Annual Meeting, or defer it until a later date.

Liquor Thefts to date (Edmonton)

Although down quite a bit, still concerning given the numbers in past years.

Police are anticipating a spike once things return to normal.

Since community restrictions due to covid-19 went into place, Police did not see any large volume/case thefts. However days after the reopening of licensed premises on the 14th, a large multiple case theft take place on the 17th.

	2016	2017	2018	2019	2020
Jan	63	98	180	527	1010
Feb	69	104	131	524	930
Mar	71	110	138	784	672
Apr	82	91	139	798	262
May	116	106	230	849	88
Jun	85	88	271	614	
Jul	76	72	356	801	
Aug	87	123	356	961	
Sep	72	126	279	958	
Oct	64	140	439	1097	
Nov	87	151	444	918	
Dec	56	124	343	763	
Total:	928	1333	3306	9594	