



MEMBER SERVICES REPORT

March 2024

Membership Activity

Membership trends

Renewals were somewhat later than usual getting in the mail, but renewals have been coming as well as normal.
New Membership has been active to start the year.

Partnerships

Moneris
Coke
Profitek
Western Financial Insurance
Westmount Store Fixtures
Electronic Recycling Association - a Cooperative Partnership

New Prospects

Goldline is a new personal insurance group which offers all lines of individual personal insurance priced at group insurance prices likely available in May or June.

Refine Packaging is scheduled to begin a partnership for April 1 offering numerous packaging options including a variety of recyclable bags for very reasonable prices to ALSA members with on-line ordering.

Plans to year end and preparations for rest 2024

Continue to seek new partners to add value to membership.
Continue survey of stores and collecting email addresses from non-members.
Use email addresses to pursue new members after survey as evidence as to what advocacy is and that it is actually happening.

Howard Riddel