

### **ALSA Submission to AGLC re: Tastings in liquor Stores**

- 8.5.6 A Class D licensee may conduct their own liquor tasting session, independent of a liquor agency, with the following conditions:
- a) any tasting charges to customers must be based on cost recovery for the product tasted.
  - b) the licensee is not allowed to charge back the costs of a tasting to a liquor agency.
  - c) the licensee must maintain a written record of tasting activities, including the liquor product(s) tasted, date the tasting took place, quantity consumed, cost to customer and cost of product tasted; and (amended Apr 2016)
  - d) maximum sizes are per Section 8.5.1b).

#### **GUIDELINES**

- 8.5.7 A Class D licensee may provide a patron with a sealed 50 ml bottle of spirits for off premises tasting.
- 8.5.8 Food items complementary to the liquor may also be provided.
- 8.5.6 For the purpose of public education a Class D licensee may conduct their own liquor tasting session, independent of a liquor agency, with the following conditions:
- a) any ticket charges to customers must be based on cost recovery only. Cost recovery items can include the liquor product tasted, food costs and staffing costs (i.e., wages, benefits and administrative costs to a maximum of \$20 per hour).
  - b) the licensee is not allowed to charge back the costs of a tasting to a liquor agency.
  - c) the licensee must maintain a written record of tasting activities, including the liquor product(s) tasted, date the tasting took place, quantity consumed, cost to customer and an itemized list of the cost recovery items; and (amended Apr 2016)
  - d) maximum sizes are per Section 8.5.1b).
- 8.5.7 A Class D licensee may provide a patron with a sealed 50 ml bottle of spirits for off premises tasting.
- 8.5.8 Allowable foods include pre-prepared appetizer sized portions or customer made items during the tasting session that complement the liquor being sampled. Full course catered (or otherwise) meals are not permitted.