



Minutes ALSA Board Meeting Video Conference Aug 23, 2023

1. Call to order 9:38 AM

Present: Adam Koziak, Steve Richardson, Joe Hudon, Jay Robinson, Cori Norman, Alain Brandon, Cherie Petersen,

Regrets: Allison Radford, Sunny Bhullar, Mike McDougall, David Owens, Jennifer Biernaskie

Staff: Ivonne Martinez, President, Margaux Burgess, ALSA Education, Howard Riddel, Member Services, Recording Secretary

2. Approval of Agenda

Motion: to approve Agenda – Joe Hudon/Cori Norman – CARRIED

3. Approval of Minutes from May 31, 2023

Motion: to approve May 31, 2023 Minutes as presented – Joe Hudon/ Steve Richardson- CARRIED

4. Financial Reports

a. Joe Hudon spoke the financials circulated and noted that Membership Revenue was getting close to budget and that some of the revenue related to the Connect agreement had now been received. There was a slight deficit shown but would be eliminated with further revenue from ALIC and other sources.

Motion: to approve financial report as circulated, Cori Norman/Joe Hudon - CARRIED

5.1 Member Services Report

Howard circulated a report on work to date, but updated membership numbers to 378. He noted that we still nearly 40 un-renewed members 10 of which have been closed. New Membership was now being offered a discount for prepaying 2024 fees and getting membership for the rest of 2023 included.

Confirmation that Profitek and Bottle Capps are returning partners and announced a new partnership with Think Tech who are approved to consult on the new Federal Program, Canadian Digital Adoption Program. All three have indicated they want to be part of ALIC. Also received notice from Unifirst that have withdrawn from offering regional preferred pricing. Contact with Shaw/Rogers did not generate any interest in further discussion. Also, Westmount Store fixtures is working on adding retail bags to their product list.

5.2 President's Report

Government Update

Since the election, Alcohol, Cannabis and Gaming will now be in the Service Alberta and Red Tape Reduction Ministry and Minister Dale Nally. The Premier's letter to Minister Nally outlined the priorities the government would have the Minister address including red tape reduction that will improve revenue generation for government and indigenous groups in alcohol, cannabis and gaming interests.

Ivonne reported that she has continued to meet with AGLC and noted that Kandice Machado has advised that AGLC will revisit the issue of Prohibited relationships. She reminded the Board of a forthcoming meeting Sept 19 which is an annual consultation with AGLC. The ensuing discussion focused on preparations for the next meeting. Included were updates on changes in the industry in other jurisdictions and possible priorities for the meeting.

There was general discussion on environment impact issues increasingly affecting stores such as the wide range of issues regarding plastic bags and differing Municipal Bylaws. Which led to the question of printed cash receipts and are they necessary.

ALIC

Ivonne and Margaux updated the Board on the final plans for this year's conference now to be held at the Westin Hotel in Edmonton Nov 1 & 2 2023.

Day one will feature tours of the Liquor Warehouse during the pm followed by the AGM and a reception.

Day two will begin the education sessions which will see AGLC and Connect on the agenda in a longer time slot but not repeated. We are hoping to have an economist for discussion on the economy and an environmental expert discuss what is likely to be coming. All guests will be invited to visit the Rocky Mountain Wine and Food festival Industry event on Nov 3rd.

6. In Camera meeting

7. Next Meeting

Next meeting – call of the chair

8. The meeting adjourned by declaration of the Chair