



MEMBER SERVICES REPORT

December 2023

Membership Activity

Membership trends

New membership is at 18 stores to date in 2023. 320 stores and 6 Associate members renewed so far for 2023 bringing total membership to 344 as of May 17.
26 LS licensed store closures so far in 2023 including 10 stores that were members in 2022.

Partnerships

Hollen Industries – agent for numerous and varied suppliers
Rising Tide Liquor Retail Regulatory Consultants
Moneris and Coke
Western Financial Insurance
Westmount Store Fixtures
Electronic Recycling Association a Cooperative Partnership
Profitek – to renew in June 2023
Bottle Capps® to renew in June 2023

Plans for Mid-Year 2023

June to Oct

Complete renewals and follow up on late renewals.
Visit new licensees in and around Edmonton.
Develop new member recruitment plans with partner promotions.
Seek new partners to add value to membership.

Howard Riddel