



## MEMBER SERVICES REPORT

**December 2023**

### **Membership Activity**

#### **Membership trends**

New membership is at 18 stores to date in 2023. 320 stores and 6 Associate members renewed so far for 2023 bringing total membership to 344 as of May 17.

26 LS licensed store closures so far in 2023 including 10 stores that were members in 2022.

#### **Partnerships**

Hollen Industries – agent for numerous and varied suppliers

Rising Tide Liquor Retail Regulatory Consultants

Moneris and Coke

Western Financial Insurance

Westmount Store Fixtures

Electronic Recycling Association a Cooperative Partnership

Profitek – to renew in June 2023

Bottle Capps® to renew in June 2023

### **Plans for Mid-Year 2023**

#### **June to Oct**

Complete renewals and follow up on late renewals.

Visit new licensees in and around Edmonton.

Develop new member recruitment plans with partner promotions.

Seek new partners to add value to membership.

Howard Riddel