



Minutes

ALSA Board Meeting, September 5, 2018

AHLA Chairman's Room & Teleconference

1. Call to order 9:31 AM

Present: Adam Koziak, Gerald Proctor, Allison Radford, Grant Graves (T), Bob Richardson (T)

Ranjan Kumar (T)

Regrets: Sukh Boparai, Jeff Ambrose, Jay Robinson, Mike McDougall Brent Newman

Staff: Ivonne Martinez, President, Howard Riddel & Lovedeep Kaler(T), Member Services, Margaux Burgess(T), Industry Liaison and Sommelier

Guest: David Owens

2. Approval of Agenda

- Motion to approve Agenda as circulated, **Allison Radford/Bob Richardson, CARRIED**

3. Approval of Minutes from June 6, 2018

- Motion to approve Minutes of June 6 2108, **Gerald Proctor./Bob Richardson, CARRIED**

4. Financial Statements

Allison provided on Financial statements for July 31, 2018 indicating that membership is holding its own and revenues will increase dramatically with income and sponsorship from ALIC. She also noted some small accounting changes to make conform with 3rd party billing. Overall, expenses are within budget and the forecast for a small surplus remains.

- Motion to approve Financials as circulated: Allison Radford/Grant Graves, Carried**

5. Member Services Report

Howard and Lovedeep had pre-circulated a report for August. Renewals resulted with 93% of members renewing. There are also 22 new members since the New Year. Lovedeep and Howard both made visit to south eastern, central and western regions over the summer.

We continue to have Moneris auditing with us and have had 6 stores return rather than incur higher Moneris charges.

6. Industry Liaison Report

- Margaux spoke to her report which was presented at the meeting. Focusing on ALIC she outlined progress on program, promotions and registrations. She also confirm that Rioja Wines will return as a partner for 2019 and will assist with wine at ALIC.

7. President's Report

Ivonne had pre-circulated her report and highlighted details on the following topics:
Council Calendar for 2018

500 Metre Bylaw

Ivonne discussed the upcoming Edmonton Council Meeting which will again look at options for the 500 Metre bylaw. The Board established that the ALSA position is that the 500 Metre Bylaw should be continued as it is currently established.

AGLC

Discussion regarding Crowlers as a new beverage container not yet registered for recycling. David Owens described the product that is a metal container to which product is added and the

contained is capped in store. As the product is not registered there is no deposit collected and it is not currently eligible for refunds at Recycling Centres. There will be further developments as now ALSA, AGLC are aware of the product.

Tastings

This issue continues unresolved over the past 4 years. There was progress in the past year but the changes introduced have evidently resulted in some unforeseen issues. A small committee of Grant Graves, Gerald Proctor and David Owens with Ivonne Martinez will attempt to address the need for more clarity in light of the continuing confusion.

Cannabis

Ivonne noted that she has been approached by a number of the newly licensed retail cannabis store for help with developing a collective voice for their new industry. Ivonne was directed by the Board to offer assistance to finding solutions that would not be as a direct part of ALSA.

ALIC 25th Anniversary

Ivonne reminded the Board to register for ALIC and to let Margaux or Ivonne know of their availability for warehouse tours. If so, they need to know very soon to ensure that AGLC can get the security clearances needed to be admitted to the In Bond site.

There will also be Special Certificates to stores who have been ALSA members for the 25 years of liquor privatization. She wanted Board Members aware that they may be receiving an Award.

Also special gift will be a Honey Gin featuring a commemorative label and will be sold in some member stores following the conference.

8. Next Meeting

- The next Meeting will be Dec 5 2018 or a date determined by email poll.

9. In Camera Session

- The Board held a brief In Camera meeting.

10. Adjournment

- The meeting adjourned at 11:10 AM