



# ALBERTA LIQUOR STORE ASSOCIATION

CELEBRATING  
20 YEARS TOGETHER

## Into The Vineyard

#alsacamp2017

Okanagan Valley

May 7 – 10

Contact Margaux for questions or assistance: 780-803-5312 or  
margaux@linguavina.com

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### Long Range Weather Forecast

<u>Date</u>	<u>High</u>	<u>Low</u>	<u>POP</u>
Sunday May 7	19	6	10%
Monday May 8	19	7	10%
Tuesday May 9	18	7	20%
Wednesday May 10	19	7	20%

### Sunday May 7

3:00 – 6:00

#### Arrive at Watermark Resort

Check in and get settled

15 Park Pl, Osoyoos, BC V0H 1V0 (250) 495-5500

6:30

#### Group Dinner with selected winery representatives

Join us in the Watermark Resort Second Floor Villas for dinner on the terrace with Matthew from Lock and Worth, Jay from Bella Wines, Geoff from the new winery Phantom Creek and Alex from Le Vieux Pin. We will taste a selection of wine from the above and learn their secrets while enjoying dinner.

bellawines.ca | @BellaWines  
levieuxpin.ca | @levieuxpin  
lockandworth.com | @lockandworth

## **Monday May 8**

**9:30**                      **Meet in Lobby for Departure on TopCat Tour Bus**

**10:00**                      **Church and State Visit and Tasting**

Church and State is perched on the edge of the infamous Coyote Bowl in the Oliver-Osoyoos wine region in the Okanagan Valley. Creating world-class wines that push the boundaries of what is capable in the Okanagan Valley Church & State has been recognized as producing Canada's best red wine six times since 2009, acknowledged by international panels and foreign dignitaries including Jancis Robinson, Master of Wine, Wine Advisor to the Queen.

**Churchandstatewines.com | @churchstatewines**

**11:30**                      **Tinhorn Creek Tour, Tasting and Lunch at Miradoro**

Making wine and growing grapes since 1993, Tinhorn Creek has long been part of the fabric of the Okanagan. With 150 acres of sustainably farmed vineyards in the famed Golden Mile winegrowing district Tinhorn Creek makes a range of wines that we will taste and discuss after a tour of the facilities. We will finish off with a group lunch in the award winning on-site restaurant Miradoro.

**tinhorn.com | @TinhornCreek**  
**tinhorn.com/Restaurant | @Miradororestro**

**2:30**                      **Stag's Hollow Visit and Tasting**

Stag's Hollow, in Okanagan Falls, established in 1995, produces some of BC's highest quality, most distinctive wines. Always innovative, and with a spirit to be unique and push the limits of winemaking in the Okanagan, the winemaking team has researched and sought out grapes suited to the area soils and microclimate. These varietals, not commonly grown in

the Okanagan, include: Tempranillo, Albarino, Grenache, Marsanne and Dolcetto. These unique varietals will offer a new experience for clients and customers. Hands-on owners Larry Gerelus and Linda Pruegger are involved in every aspect of the vineyard, winemaking and distribution process and, along with innovative winemaker, Dwight Sick, who delivers wines with soul and character expressing the terroir of the Okanagan.

[stagshollowwinery.com](http://stagshollowwinery.com) | @stagshollow, @shwineshop,  
@simplypinot

**5:00**

### **Painted Rock for Tasting and Dinner with Syncromesh and Noble Ridge**

Is there a more beautiful location than the Painted Rock Winery on Skaha Lake? We will join Painted Rock owner John Skinner, as well as Noble Ridge and Riesling specialist Syncromesh to taste through their wines and have dinner overlooking the vineyard.

[paintedrock.ca](http://paintedrock.ca) | @paintedrockjohn @paintedrockwine  
[synchromeshwines.ca](http://synchromeshwines.ca) | @SynchromeshWine  
[nobleridge.com](http://nobleridge.com) | @noble\_ridge

**8:00**

### **Return to Hotel**

## **Tuesday May 9**

**9:30 -11:30**

### ***Wines of British Columbia* Ambassador Program Level 1**

The Wines of British Columbia truly are a reflection of the land where the grapes are grown and the exceptional people who craft them. Master of Wine Rhys Pender will take you through a flight of 10 wines from around the province and explain what makes BC Wines unique.

Location: Vineyard Room, Watermark Resort, Osoyoos

**11:30 – 12:30**

### **Lunch, Watermark Resort Osoyoos**

**12:30 – 2:00**

## **Moon Curser Vineyards Tour and Tasting**

Former Calgarians Chris and Beata Tolley left respective careers as a software engineer and chartered accountant to start a winery in Osoyoos. Originally called Twisted Tree, they changed the name to [Moon Curser](#) five years ago. The name embraced Osoyoos' colourful history as a smuggling haven on the U.S. border where illicit crossings were made under the light of the moon. The winery has taken some risks of its own, pushing the norms of Okanagan viticulture by planting grapes uncommon to the region such as Tannat, Carmenere, Tempranillo and Touriga Nacional.

[mooncurser.com](#) | [@mooncurser](#)

**2:00 – 3:30**

## **La Stella Tour and Tasting**

LaStella was created to capture our vision of la dolce vita: fine food, wonderful wine, great music, and the good things in life. We celebrate the sun that ripens our grapes and brings warmth to our life, and we share that with everyone who visits us. Our vineyards produce great fruit and we craft them into such proprietary wines as Allegretto, Vivace and Maestoso. Each wine has its own story — and to convey this unique story we name our wines after Italian musical notes.

[lastella.ca](#) | [@lastellawinery](#)

**3:30 – 4:30**

## **Travel to TH Wines**

**4:30 – 5:30**

## **TH Wines**

Tyler Harlton Wines are by hand, a philosophy that takes shape during winter pruning, when individual vines are given direction for the season, and ends when finished wines are lifted off the bottling line, with the work of the vintage intact.

Despite the limits to production that are inherent in this choice, we favour the human touch and the winemaker's craft over the work of machines, for the grace it brings to the vintage.

[Thwines.com](#) | [@thwines](#)

**5:30**                      **Dinner – Location TBD**

## **Wednesday May 10**

*Join the Alberta Liquor Store Association as we present an educational morning with Stephen Dougans, Business Development Manager from Connect Logistics Services and Jody Korchinski, VP Liquor Services from the Alberta Gaming and Liquor Commission (AGLC). Each will host a seminar and then be available for a question and answer period.*

**9:00**                      **Jody Korchinski – VP Liquor Services AGLC**

Jody Korchinski VP Liquor Services AGLC is going to discuss the Alberta Liquor Marketplace. Things are done very differently in Alberta with a fully privatized liquor system. Jody will talk about how the Alberta model works and the opportunities and challenges to be found in navigating the wine business in Alberta

**10:15**                      **Coffee Break**

**10:30**                      **Stephen Dougans – BDM – Connect Logistics**

Stephen Dougans BDM of Connect Logistics Services will discuss Warehousing 101. Alberta has a wholesale distribution tier that is not present in BC so it is key to understand how this works. Stephen will examine how to get product in, the retailer ordering process and how it ships out. Stephen will also demonstrate how to best utilize the tools to be found on [liquorconnect.com](http://liquorconnect.com)

**12:00**                      **The End! Thank you for joining us!**