

NEW PROFITEK E-COMMERCE COMPLETE SOLUTION

POS Integration with Profitek:

Manage everything from products to orders through Profitek Retail

Customize Categories:

Group products and display them with a customer centric sorting and layout

Product Status:

Show Featured, Out of Stock & On Sale Products

Product Ratings:

Set popularity for each product

Product Images:

Able to accommodate multiple views of each product

Promote Related Products:

Show complementary products to encourage customers and try new items and purchase more.

Bottle Deposit Integration:

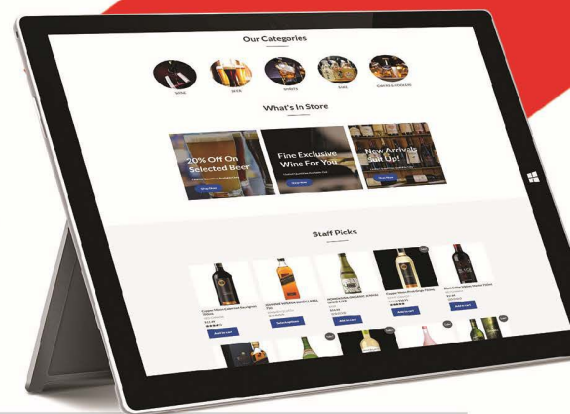
Apply bottle deposit calculation at checkout

Shipping Options:

Give customers the option of pickup, local delivery or delivery with your preferred shipping partner. Restrict options available based on customer location

Integrated Payment Processing From Leading Providers:

(Global Payments, Moneris)



WHY PROFITEK

- One partner for both your E-commerce and Brick and Mortar management
- Preferred rates on payment processing
- Better support from your local supplier

For more information and to arrange a demo please contact:

Shaun Mansergh

shaun@profitek.com

403-248-2348 or toll free 888-463-6696



Supporting Liquor Retailers
in Alberta for 20 years

Proud Partner with ALSA for 20 Years

Profitek Developed by InfoSpec System Inc.

SPECIAL OFFERS

FOR NEW ALSA MEMBERS

Get the first year of Profitek's LTO Special Services Package at no charge

Ask about special ALSA Member pricing on Profitek system bundles*



CONNECT
LOGISTICS

LIQUOR CONNECT SERVICES

- Enhanced LTO service for Liquor Connect
- Auto download Item Catalog, LTO and future cost changes on a daily basis
- Generate purchase order by LTO and cost change
- Upload purchase orders directly to Connect Logistics
- Import invoicing direct to receiving screen Report to show cost change, LTO and future cost change

POINT OF SALE

- Easy to learn and use touch screen or scan and go interface
- Integrated Payments with special rates for ALSA members
- Powerful tools for reporting and analysis
- Head Office control for chains



CUSTOMER RETENTION

- Easily add customers' information to system with driver's license scan (2-D Scanner)
- Store demographic and preference information and target your marketing dollars
- Add Gift Cards and VIP membership programs to promote repeat business
- Use reward points as tender, discount or redeem special item



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ALBERTA
LIQUOR STORE
ASSOCIATION

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Some limitations apply, subject to change without notice